

# Privacy Policy - Clinic Consultant

## 1. Who We Are

Clinic Consultant is a UK-based consultancy providing digital, marketing, branding, and automation services to aesthetic clinics and medspas.

Our website address is: <https://clinicconsultant.co.uk>

## 2. What Data We Collect

We may collect and process the following personal information:

- Full name
- Email address
- Phone number
- Business name and address
- Website and social media links
- Booking or consultation details
- IP address and browser/device info (via cookies)

## 3. How We Use Your Data

We use your information to:

- Provide consultancy services and respond to inquiries
- Send email updates, newsletters, or marketing (with consent)
- Improve website functionality and user experience
- Manage billing and subscriptions
- Comply with legal obligations

We never sell your data to third parties.

## 4. Legal Basis for Processing

In accordance with the UK GDPR, we process your data based on:

- Consent - when you opt-in to communications or submit a form

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- Contractual necessity - to fulfill our services
- Legal obligations - for invoices, taxes, or dispute resolution
- Legitimate interest - to improve and market our services

## 5. How We Share Your Data

We may share data with trusted third-party processors such as:

- CRM, marketing, or email software (e.g., MailerLite, Notion, Google Workspace)
- Payment processors (e.g., Stripe or PayPal)
- Website platforms and analytics tools

All third parties are GDPR-compliant.

## 6. How Long We Keep Data

We retain personal data for as long as necessary to provide services, or to meet legal, tax, or accounting obligations. You can request deletion at any time.

## 7. Your Rights Under GDPR

You have the right to:

- Access, correct, or delete your personal data
- Withdraw consent at any time
- Object to processing or request restriction
- File a complaint with the ICO (Information Commissioner's Office)

To exercise any rights, email us at: [hello@clinicconsultant.co.uk](mailto:hello@clinicconsultant.co.uk)

## 8. Cookies & Tracking

We use cookies and analytics tools to understand website usage and improve functionality. You may disable cookies via your browser settings.

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## 9. Contact Us

If you have questions about this Privacy Policy or your data, contact:

Clinic Consultant

Email: [hello@clinicconsultant.co.uk](mailto:hello@clinicconsultant.co.uk)

Website: <https://clinicconsultant.co.uk>

Location: United Kingdom